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# SPONSORSHIP PACKET





# 12K

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## TITLE SPONSOR

### ★ **Title sponsorship at Benefit Gala, a HJWC Marquee Event**

Option to include your company name in the event title, e.g. "HJWC Benefit Gala Presented By Your Company"

Underwriting sponsor at Benefit Gala value up to \$5,000

Logo included in all event marketing materials

Hall of fame award with vinyl record recognition

Four (4) VIP tickets to Benefit Gala

Logo on projection screen during benefit

### ★ **Marquee Events**

Priority sponsorship opportunity for all HJWC Marquee Events

Underwriting sponsor at Benefit Gala value up to \$7,000

Verbal recognition at all HJWC Marquee Events

Prime location of logo on step & repeat at all HJWC Marquee Events

Logo printed banner at Benefit Gala + one (1) Marquee Event

### ★ **General Meetings (GM)**

Speaking opportunity at one (1) GM with up to 250 attendees

Logo printed banner at all HJWC GMs

Logo on meeting slides during all HJWC GMs

Verbal recognition at all HJWC GMs

Option to host (1) GM

### ★ **Press + Online Recognition**

Inclusion in HJWC press with any direct interviews

### ★ **HJWC's Social Media posts**

1 Photo Carousel - up to 10 photos

1 Reel (including Q&A or voiceover)

1 event recaps (Reveal)

1 dedicated 'thank you' post

all posts also shared to stories

Logo on HJWC website with direct link to sponsor website

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# 10K

# HEADLINER SPONSOR

## ★ **Benefit Gala**

Underwriting sponsor at Benefit Gala value up to \$1,500  
Logo included in all event marketing materials  
Two (2) VIP tickets to Benefit Gala

## ★ **Marquee Events**

Priority sponsorship opportunity at HJWC Marquee Events  
Verbal recognition at HJWC Marquee Events  
Prime location of logo on step & repeat at all HJWC Marquee Events  
Logo printed banner at Benefit Gala + one (1) Marquee Event

## ★ **General Meetings (GM)**

Option to host one (1) GM at sponsor location (if space permitting)  
Speaking opportunity at one (1) GM with up to 250 attendees  
Logo on meeting slides during all HJWC GMs  
Verbal recognition at all HJWC GMs

## ★ **Online Recognition**

1 Photo Carousel - up to 10 photos  
1 dedicated 'thank you' post all posts also shared to stories  
Logo on HJWC website with direct link to sponsor website



# 8K

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# RISING STAR SPONSOR

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## ★ **Benefit Gala**

Underwriting sponsor at Benefit Gala value up to \$1,000  
Logo included in all event marketing materials  
Two (2) Tickets to Benefit Gala Rock and Roll Hall of Fame

## ★ **Marquee Events**

Priority sponsorship opportunity for all HJWC Marquee Events  
Verbal recognition at all HJWC Marquee Events  
Prime location of logo on step & repeat at all HJWC Marquee Events

## ★ **General Meetings (GM)**

Option to host one (1) GM at sponsor location (if space permitting)  
Speaking opportunity at one (1) GM with up to 250 attendees  
Logo on meeting slides during all HJWC GMs  
Logo printed banner at all HJWC GMs  
Verbal recognition at all HJWC GMs

## ★ **Online Recognition**

HJWC's Social Media posts  
1 Photo Carousel - up to 10 photos  
1 dedicated 'thank you' post all posts also shared to stories  
Logo on HJWC website with direct link to sponsor website



# 7K

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# OPENING ACT SPONSOR

## ★ **Benefit Gala**

Logo included in step and repeat at HJWC Benefit Gala  
One (1) Ticket to Benefit Gala  
Vinyl Record in the Hall of Fame

## ★ **Marquee Events**

Verbal recognition at all HJWC Marquee Events  
Logo printed on step & repeat at all HJWC Marquee Events

## ★ **General Meetings (GM)**

Speaking opportunity at one (1) GM with up to 250 attendees  
Logo printed banner at all HJWC GMs  
Logo on meeting slides during all HJWC GMs  
Verbal recognition at all HJWC GMs

## ★ **Online Recognition**

1 dedicated 'thank you' post Post also shared to stories  
Logo on HJWC website with direct link to sponsor website

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# 5K

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# FAN CLUB SPONSOR

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## ★ **Benefit Gala**

Logo included in step and repeat at HJWC Benefit Gala  
Vinyl Record in Hall of Fame

## ★ **Marquee Events**

Logo included in step and repeat (where applicable)  
Verbal recognition at all HJWC Marquee Events  
(2) VIP Tickets to one Marquee Event excl. Benefit Gala

## ★ **General Meetings (GM)**

Logo on meeting slides during all HJWC GMs  
Verbal recognition at two (2) HJWC GMs\*

## ★ **Online Recognition**

one (1) Social Media post, shared to stories  
Logo on HJWC website with direct link to sponsor website



# 3K INDUCTEE

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## ★ **Benefit Gala**

Logo included instep and repeat at HJWC Benefit Gala

## ★ **Marquee Events**

One (1) VIP Ticket to one Marquee Event excl. Benefit Gala

## ★ **General Meetings (GM)**

Logo on meeting slides during all HJWC GMs

Verbal recognition at two (2) HJWC GMs

## ★ **Online Recognition**

Logo on HJWC website with direct link to sponsor website



# 2K ROADIE

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## ★ **Benefit Gala**

Logo included instep and repeat at HJWC  
Benefit Gala

## ★ **General Meetings (GM)**

Logo on meeting slides during all seven  
HJWC GMs  
Verbal recognition at two (2) HJWC GMs\*

## ★ **Online Recognition**

Logo on HJWC website with direct link to  
sponsor website

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# UNDERWRITING OPPORTUNITIES

\$5000

## ★ Auctioneer

Recognition from Auctioneer during the Paddle Raise

Prominent logo printed on paddles for live auction

Recognition on HJWC's social media channel, including two (2) mentions

Logo on HJWC's Benefit Gala website with direct link to sponsor's website

Prime Location (C) of logo on Benefit Gala's step & repeat\*

## ★ Live Band

Recognition by live band during event

Recognition on HJWC's social media channel, including two (2) mentions

Logo on HJWC's Benefit Gala website with direct link to sponsor's website

Prime Location (B) of logo on Benefit Gala's step & repeat\*

Prominent logo displayed on/next to the band

## ★ 360 Degree Camera

Custom logo with high visibility by photo location

Emailed video montage to photographed attendees with custom logo included

Social media post showcasing of pictures from event

Recognition on HJWC's social media channel, including two (2) mentions

Logo on HJWC's Benefit Gala website with direct link to sponsor's website

Prime Location (B) of logo on Benefit Gala's step & repeat\*

## ★ Mobile Photo Booth

Emailed video montage to photographed attendees with custom logo included

Social media post showcasing of pictures from event

Recognition on HJWC's social media channel, including two (2) mentions

Logo on HJWC's Benefit Gala website with direct link to sponsor's website

Prime Location (B) of logo on Benefit Gala's step & repeat\*

Custom logo with high visibility by photo location