



HJWC'S 3RD ANNUAL

JINGLE
DASH



DECEMBER 10, 2023

SPONSORED BY
THE WELLBEING THERAPIST

Hello!

The Hinsdale Junior Woman's Club (HJWC) is a 501(c)(3) charitable foundation composed of more than 225 local women whose mission it is to identify, support, and financially contribute to deserving local charities.

This year, the Health Committee is planning its annual Juniors Jingle Dash Community 5K Walk/Run as a fundraiser for the various charitable grants supported by the HJWC. This will be our 3rd year hosting the event and every year we have increased participants, last year we had over 240 participants and we raised \$14,000 for scholarships! We are proud to say it has and will serve as a designated funding stream to support area charities for many years to come.

The Juniors Jingle Dash is an event open to all Hinsdale and surrounding communities. The 5K Walk/Run will take place on Sunday, December 10th, 2023 at 8:00 a.m. on the south side of Hinsdale and will end with post-race snacks and a photo opportunity with Santa and Mrs. Claus.

We hope you will join us in supporting our area charities. Together we can truly make a difference!

Sincerely,
Hinsdale Junior Woman's Club
Health Committee



JINGLE DASH 2023 SPONSOR PACKAGES

Jingle Dash
Friend
\$500

Let It
Snow
\$1000

Sleigh
Bells Ring
\$2500

Logo on backdrop slide at HJWC
general meetings in
November and December



Logo included on Jingle Dash
step & repeat



Logo included on Jingle Dash
race registration site



Verbal recognition of sponsor
during the Jingle Dash event



Logo on back of Jingle Dash
T-Shirts



Logo on promotional yard signs
November 1st Deadline



Logo on race bags



Logo included on HJWC's
website with direct link
to sponsor's website



Recognition on HJWC's
social media outlets: # of total posts
in November/December

One
dedicated
post



JINGLE DASH 2023 UNDERWRITING OPTIONS

\$2,000 - SANTA AND MRS. CLAUS PICTURED OPPORTUNITY

- Prominent logo displayed by Santa and Mrs. Claus picture area
- Logo included on step & repeat
- Logo included on Jingle Dash race registration site

\$1,500 - WARM-UP LEADER

- Prominent logo displayed on table/station
- Company's name announced during warm-up various times
- Logo included on step & repeat
- Logo included on Jingle Dash race registration site

\$1,500 - "KEEP IT UP" MID-RACE LEADER

- Prominent logo displayed on table/station and surrounding area
- Option to pass out cups with logo
- Logo included on step & repeat
- Logo included on Jingle Dash race registration site

\$1,500 - COFFEE & HOT COCOA, REGENERATION STATION

- Prominent logo displayed on table/station
- Option to use cups with logo
- Logo included on step & repeat
- Logo included on Jingle Dash race registration site

If you have any questions or would like to customize a package or underwrite a specific element, please contact via email: health@hjwc.us or by mobile:

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